



- I. Call to Order - the meeting was called to order at 7 PM 1/14/08 in the Mount Leadership Suite of the Longaberger Alumni House by President Jeff Jordan. Present were: Officers: Jeff Jordan, Ryan Rupp, Brian Golden, Pete Boriin. Ex Officio: Jim Allen, Lori Auman-Seymour, Raymond Castle, Greg Daniel, Ron Daron, Paul Droste, John Gliatas, Shelley Graf, Doug Lape, Craig Little, Mel Ponzi, Bill Scharenberg, Tom Trinter, Dr. Jon Woods.
- Board Members: 2008: Sandy Johnson, Gary Leppla, Kevin Schnitzpahn. 2009: Catherine Baird, Heather Blackmon-doForno, Allison Pallard, Todd Seymour, Dana Smith. 2010: Doug Behn, Denny Beis, Willis Burt, Sarah Diemand.
- Notifying Unable To Attend: Pat Campbell, Wesley Clark, Jan Ebert, and Adam Prescott
- Others attending: Cathy Burt, Jerry Canterbury. Gustav Bruder

Welcome new member Catherine Baird and visitor Jerry Canterbury.

Welcome Brian Golden as our new TBDBITL Alumni Club Treasurer. His contact info:

6251 Jeffrelyn Dr, Hilliard, Ohio 43026 (614)219-2592 goldenbrianj@hotmail.com

- II. Adoption of Agenda **Leppla/Behn (passed)**
- III. Adoption of Minutes 11/12/2007 **Leppla/Behn (passed)**
- IV. Financial Report - Brian Golden **Leppla/Baird (passed)**

V. Information Items

a. OSUMB Update and Report - Dr. Jon Woods

- The band coverage for the BCS games was tremendous. Fox Broadcasting put many microphones on the bands in the stands, and had them on both sides of the field at the 50 and 30 yard lines. Unprecedented and planned ahead by Fox. They showed most of the pregame Scripts (Columbus didn't get it due to local Channel 28 Buckeye Football Fever) and much of halftime - Service Song Medley. Due to this coverage, Dr. Woods has received many letters and emails which he plans to forward on to Fox. Also, the National College Band Directors organization plans to recognize Fox for this great coverage. Dr. Woods is requesting that we also write to Fox and he will get us the address. Or if you prefer, you can write to Dr. Jon Woods, OSU Marching Band, 1866 College Road, Columbus, Ohio 43210 and he will forward the letters to Fox. Fox told the bands to play every chance you get, and they covered it well. Mr. William Brown from Fox came to Columbus to an OSUMB rehearsal before the game, and talked to the OSUMB staff. They realized the bands were not being covered enough and this goes back to the Notre Dame/Ohio State bowl game.

- Next year's away game may be Northwestern

- Dr. Droste mentioned how OSU has a great out of town bowl image, and that Dr. Gee was there and recognized him and spoke wonderfully to the band.

- Dr. Woods cited three example emails regarding the halftime show

A. FSU former Head majorette - very complimentary

B. Active US Soldier abroad - appreciate AF salute

C. Univ of Missouri - Liked the Marching versus shuffling of other bands..

- Keith Brion's New Sousa Band will be at Weigel Hall 2/6/08 at 8 PM They invited 100 members of OSUMB to join them on US Field Artillery March, Stars & Stripes Forever and their Service Song medley. After some discussion, both bands will play the OSU Service Song medley from the BCS Halftime. "The New Sousa Band, formed in 1979, is a realization of director Keith Brion's dream to reincarnate the Sousa Band and once again tour America's towns and cities. This is an encore presentation of a concert held in 2001 honoring Westerville native and Sousa biographer Paul Bierley." Tickets at the door or call (614) 292-0789 weekdays 10am to 4pm.

- Jeff mentioned that he and Ryan had had lunch with Dr. Woods to open a dialog about the band's long term needs.

b. OSU Alumni Association Report - Craig Little

- Submit your current Board Roster to Heidi Glanzman by Feb 1. (DONE)

- If you need assistance with strategic planning, let us know, we have several staff members who can assist you.

- Nominations now being accepted for the 2008 Alumni Assn. Awards program. See <http://www.ohiostatealumni.org/awards/history.php> for more information.

- Next OSUAA Appreciation Days are:

- Men's & Women's Gymnastics vs Penn State 2/24 - tickets \$2.50

- Go to www.ohiostatebuckeyes.com, click on tickets, click on promotions, enter promotional code ALUMNI, click on desired game, place order.



- There is an alumni event with President Gee on January 25th in Cincinnati, 5:30 - 7:30 PM, \$25 pp at the Hilton Netherlands Plaza Hall of Mirrors. Craig will send a link once they begin accepting reservations.
- Football dates: Alumni Band Day 8/30, Hall of Fame 9/6, Homecoming 10/25
- Group filing forms and the Financial questionnaire forms will be mailed to our Treasurer in February.
- If you have any ideas or suggestions for the 2008 Alumni Leaders Conference, please pass them along to me before January 17th so I can share them with our staff during our planning retreat.

Craig also mentioned that the OSUAA is working on a new database where we can get data on our members such as relatives, legacy at OSU, etc. 5,000 people watched the New Orleans Buckeye Bash online. Send him any comments on how to improve the Buckeye Bash.

VI. Committee Reports

- a. Active Band Committee - Willis Burt - Upcoming Schedule is: Rehearsals - 1/21, 2/4, 2/18 - working on Buckeye Ballads March 9 - Ohio Brass Arts Festival - Weigel Hall Sad news that Firl 'Nick' Nicholson is in the hospital, not long now.
- b. Archive Committee - Dr. Paul Droste - on hiatus at the moment
- c. Audit Committee - Doug Behn - Met 12/1, audit in process, will report soon
- d. Awards Committee - Denny Beis - met via phone, need to do more. Proposing new awards at lower level for performance units, etc. Outstanding Alumni Society application is due by May 1.
- e. Computer Support - Ryan Rupp - met via phone, changing 'tbdbitl.com' emails
- f. Development Fund Committee - Shelley Graf - collected \$6,500 so far for scholarship fund due to contributions in Richard Heine's name. Shelley stated that there are rules for money collection in order to give a donor credit for the year they give it. Make sure Shelley gets the check and the envelope.
- g. Finance Committee - Brian Golden - seeking a new Chairman for this committee. We congratulated Brian on the birth of Noah his new baby boy!
- h. HyperActive Band Committee- Mel Ponzi - He has collected \$30K since he started. HyperFriday was \$22.8K - all collected. The group is set for the Cruise for Cancer in February. Mel asked about a July 4th gig in Lancaster, Willis has already scheduled a concert for that weekend, so the feeling was not to book more gigs that weekend.
- i. Legal Review Committee- Gary Leppla - Welcome Catherine Baird to this committee, and the contracts are working and we are now asking for checks when booking. Gary sent a letter 12/17 to a Sandusky Pizza place named Cameo using TBDBITL. On 11/12/2008 - Schuster Center Dayton OSUMB concert - looking for sponsors now! He thanked Craig Little for the Board members invitation to be able to buy tickets to the National Championship game.
- j. Membership Committee - Ryan Rupp - letter is being drafted
- k. Nominating Committee - John Gliatas - plan to have Slate for March meeting
- l. Publicity Committee - Dave Carwile - no report at this time. Reunion Committee - no report at this time.
- m. Script Ohio Club - Greg Daniel - The SOC Committee's next meeting is 2/4 at 6 PM We have a new brochure and a new goal for the TBDBITL Scholarship Endowment of \$10.5 million. That would allow all band members to receive Autumn Qtr tuition. Dr. Woods mentioned that LSU gives each of its 350 band members \$630. (\$220,500)

Current Use Fund	309538	\$ 49,282.02 with 45,982.82 on hold
TBDBITL Scholarship Endowment Fund	607138	\$ 487,242.27 with 6,884.62 on hold
Script Ohio Club Endowment Fund	607139	\$ 65,676.59 with 10,086.33 on hold

- n. Mentoring - Sandy Johnson - She came to Columbus twice in the fall, 102 students registered in the program this year, 33 have been matched, 36 not sure. She's working with Kevin S for a database. She's working with Ed F. on matching.
- o. Satellite Groups - No report
- p. Travel - Tom Trinter - plans for a trip to Durham, England in July 13, 2009. There will be an advance group going this year to work on the details.
- q. Newsletter Publication - Ron Daron - please submit by 3/24 for next issue.
- r. Adopt-a-Row - Dana Smith - Going good, Ray Bostic has friends who want to help.
- s. TBDBITL License Plates - Wes Clark unable to attend - no report

VII. Old Business

- a. Mentoring Program Financial Support - to be included in the Club's budget.



VIII. New Business

- a. Replacement for Brian Golden - Open position until 2009 - send your suggestions to Nominating Committee. Jeff referred this to Nominating Committee.
- b. Transportation Issues - Doug Lape - the past three or four years we have had problems with the busses on HyperFriday being left in an unclean state. Mel was not aware of it. Charter bus market is lucrative now and we are having trouble finding a company that will put up with this, simply because they don't have the time to clean the busses and get them out the next day (game day).
- c. Performance Group policy - to be discussed at March meeting. Please come with comments/suggestions. (see below) Jeff asked the Legal Review Committee to look it over too. Tom T - looks comprehensive. Todd - appreciates action on this.

TBDBITL Alumni Club
Policy for Participating in Special Performance Groups
Prepared by: Jeff Jordan, President
January 14, 2008

Background:

From time to time, the TBDBITL Alumni Club is contacted to perform at special events outside of Ohio with a limited, handpicked group. Depending on the performance, the arrangements for participants may include a complimentary trip or other bonuses for performing.

As a result of the potential benefits of trip participation, it has become necessary for TBDBITL Board of Governors to adopt a policy to govern the selection of members for such a trip.

Policy:

To ensure fair and equitable participation by interested members in special events, the TBDBITL Board of Governors adopts the following policy statements:

1. All requests for club members to participate in performances outside of Ohio where there are benefits to individual members, including but not limited to complimentary travel costs or remuneration, shall be submitted to the Executive Committee for consideration.
2. The Executive Committee, at its discretion, may assign the request for selecting performers to a performance committee of the Board of Governors (i.e. HyperActive or Active Band Committees).
3. The assigned performance committee shall evaluate the needs for the performance and shall recommend performing members to the Board of Governors for ratification at its next regularly scheduled or special meeting.
4. The assigned performance committee shall canvas the members of the club to determine the interest in participating in this opportunity.
5. The assigned performance committee shall consider the following criteria, in order, in developing the recommendations for performing members:
 - a. Instrumentation needs with a requirement of not less than one player per part
 - b. Attendance of member as a performer at performances of the Active and HyperActive bands
 - c. Attendance of member as a performer at reunions of the Club
 - d. Attendance of member in club activities outside of performances
6. The Board of Governors shall approve or disapprove the list of performers or any part thereof prior to the performance of the group. Members of the Board of Governors who are present on the recommended list may not vote on the list's adoption.
7. By agreeing to be selected as a member of the special performance group, the member assumes all liabilities from participating, including tax consequences and will not hold the Club responsible for such liabilities.

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- d. Phone Tree System - Greg Daniel reported on the OneCallNow system. Good for announcements, especially bad weather. An example of the costs is \$100 is for 1000 call blocks. Cathy Burt stated that Pat Campbell had explored this in-depth last year, Greg will talk to Pat about his research. [Secretary's note: This was approved that we implement a Phone Tree system at a previous meeting.]
 - e. Goals, Prioritizations and Strategies - Doug Behn stated that we need a Finance Committee [Secretary's note: 2008 Goals as stated previously 11/2007]

2007-2008 Goals of Board of Governors/Committees:

Mission: The Club is formed to promote the advancement of the interests of The Ohio State University Marching Band and The Ohio State University, and to promote closer fellowship among the alumni of The Ohio State University Marching Band and The Ohio State University. The Club also promotes and supports the mission of The Ohio State University Alumni Association, Inc.



With this mission in mind, the TBDBITL Board of Governors adopts the following goals for 2007-2008:

Board Goal	Committee
1. Increase membership in performing groups and the entire organization. a. Have at least 100 in the active band at rehearsals and events b. Have at least 20 people at each hyperactive band performance c. Have more younger players participate in performing groups d. Have consistent attendance from members with a minimum of 2 on a part e. Create a roster of members of the active and hyperactive bands and make available to organization f. Have performance contracts with all active and hyperactive band customers g. Increase membership in organization by X% h. Discuss need to provide incentive for being a member of organization or performing groups i. Send a survey to membership about reunion to better understand what our customers want from the event j. Encourage participation in reunion by membership k. Develop guidelines and board policy for the establishment of performing groups outside the Central Ohio area	Active Band (a, c, d, e, f) Hyperactive Band (b, c, d, e, f) Membership (g, h) Reunion (i, j) Satellite Groups (k)
2. Celebrate the Club's and Marching Band's past history and recognize the positive contributions of members. a. Start a living history program b. Interview key alumni band persons, including those members from the Bruder and Weigel eras c. Catalog archival material d. Enter into an agreement with the university regarding archival material and access by the club e. Apply for OSU Alumni Association for designation as an outstanding alumni society and gold star status f. Review need to establish additional award categories to recognize contributions of members g. Recognize the contributions of those outside the organization through the Certificate of Appreciation program	Archive (a, b, c, d) Awards (e, f, g)
3. Ensure internal organization stability to provide programs needed by the Club and the Marching Band a. Complete audit of Club's financial records by January 2008 b. Complete information systems documentation and develop a comprehensive IT plan c. Ensure disaster recovery plan is in place d. Have a club budget in place by March 2008 meeting e. Investigate investment opportunities to ensure maximum return on investments f. Develop board policy on investments g. Assist performing groups with contract language and ensure contracts are in place h. Review 501(c)(3) tax deductibility issues i. Review corporate chartering and trademark issues to ensure documents are current j. Determine a slate of board members and officers by March 2008 meeting k. Continue with publicity for reunion and goals of Club, including when the \$1 million dollar threshold is reached in the TBDBITL Scholarship fund l. Adjust annual meeting time to encourage better participation by the members m. Clearly document reunion policies and provide for backups to key personnel on the committee n. Publish 4 newsletters to the membership for the 2007-2008 year	Audit (a) Computer Support (b, c) Finance (d, e, f) Legal Review (f, g, h, i) Nominating (j) Publicity (k) Reunion (l, m) Newsletter (n)
4. Provide assistance to the OSU Marching Band through development of programs and/or provision of funds. a. Increase the TBDBITL Scholarship Fund by 10-15% b. Have periodic discussions with band staff to determine what needs the alumni band could provide assistance c. Continue to develop the mentoring program as a way to enhance our association with the current marching band d. Develop board policies to encourage positive interactions between students and alumni e. Evaluate and expand the Adopt-a-row program to encourage participation by members with each row getting 3 meals during the program period f. Complete the gathering of signatures for TBDBITL license plate program g. Develop board statements regarding the disposition of any additional money to the band from license plate program	Dev Fund (a) Mrchg Bnd (b) Mentorg (c, d) AdptaRow (e) Lic Pls (f, g) SOhClb (a, b)
5. Evaluate potential trip opportunities for our membership a. Determine feasibility of trip to an away OSU game in 2008 b. Begin making preliminary arrangements for travel to Europe in 2009	Travel (a, b)

- f. Club Budget - to be presented at March meeting.
- g. Shelley asked that the Nominating Committee be given some guidance about the new President's term. It was suggested that the Nominating Committee extend an invitation to the current President in January of the year if they so desire and if the President is in the first year of his/her term. If the President would like to continue for a second term, add him/her to the slate.
- h. We should consider contributing \$5,000 to the TBDBITL Endowed Scholarship Fund in memory of Richard Heine at the next meeting. This is similar to the contributions we gave in memory of past directors and other Board members.
- i. Lori Auman-Seymour recommended that we involve the Finance Committee regarding Revenue and Expenditures of the Club, as was our policy in the past.

IX. Adjourn

D. Smith/Daron - (passed)

The meetings for 2008:

- Monday, March 10, 2008 Mount Leadership Suite, Longaberger Alumni House, 7 PM
- Monday, May 12, 2008 Mount Leadership Suite, Longaberger Alumni House, 7 PM
- Monday, July 21, 2008 Joan Zieg Steinbrenner Band Center at Ohio Stadium, 7 PM

Respectfully submitted, Pete Boriin, Secretary, TBDBITL Board of Governors