



- I. Call to Order - the meeting was called to order at 7 PM 5/12/08 in the Gordon Trumpet Lounge at the Joan Zieg Steinbrenner Band Center by President Jeff Jordan.

Present were: Officers: Jeff Jordan, Ryan Rupp, Brian Golden, Pete Boriin.

Ex Officio: Lori Auman-Seymour, Gustav Bruder, Dave Carwile, Ray Castle, Larry Cohen, Greg Daniel, Ron Daron, Jan Ebert, Dan Eck, John Gliatas, Shelley Graf, Doug Lape, Craig Little, Mel Ponzi, Bill Scharenberg, and Dr. Jon Woods.

Board Members:

2008: Ron Donnell, Dr. Ryan Hanson, Sandra Johnson, Gary Leppla, and Kevin Schnitzpahn.

2009: Catherine Baird, Heather Blackmon-doForno, Allison Pallard.

2010: Doug Behn, Denny Beis, Willis Burt, and Sarah Diemand.

Notifying Unable To Attend: Pat Campbell, Paul Droste, Ed Franks, Adam Prescott, Cara Ricci, Tom Trinter.

Others attending: Cathy Burt, Steve Thompson.

II. Adoption of Agenda

Graf/Daron (passed)

III. Adoption of Minutes 5/12/2008

Baird/Pallard (passed)

IV. Financial Report - Brian Golden (see attached summary)

Woods/Daron (passed)

V. Information Items

- Jeff congratulated Doug Behn on the birth of his new son Kevin Douglas Behn on July 1.
- Jeff welcomed Sandra Johnson (from Colorado) who joined us in person for the meeting.
- a. OSUMB Update and Report - Dr. Jon Woods
 - Elaine and Tom Ostrander donated 52 new Yamaha Zeno trumpets - \$76,000 - just arrived!
 - Tryout numbers look good, hundreds of candidates, over 56 Sousaphones, kids are coming to summer sessions this year from 13 different states!
 - He is done with two show designs, ahead of schedule.
 - He attended Tressel's book signing in Pickerington last weekend, lots of people.
 - He read Lou Holtz's book Wins, Losses, & Lessons - correspondence from Lou Holtz about the OSUMB playing the team down the field at the Outback Bowl in Tressel's first year.
- b. OSU Alumni Association Report - Craig Little -
 - Grant applications coming in July. Five, \$300 grants for strategic planning and ten, \$100 grants for student programming.
 - Important fall dates - 8/30 Alumni Band Day; 9/6 HOF weekend; 9/24 classes start; 10/25 Homecoming
 - ALC 2008 is scheduled for 9/19 at the Gateway Theatre, 1550 N. High Street. ALC will again be a half day conference, but there is a roundtable discussion in the AM and orientation. Registration now available.
 - Send to Craig or Heidi a board member's name and contact information as to who will be a direct liaison for Events and Conferences.
 - If you have any questions about the new football ticket policy, contact Craig.
 - Buckeye Bash goes live on June 2 at 1 PM. See www.ohiostatealumni.org for more info.
 - Review the Year End Statistics that were sent out a few months ago.
 - Changes at OSUAA - Print shop closes July 31. New system in place to meet our print needs. CFO Sherry Chapman is resigning effective 9/15. Any job openings are posted on their website.
 - OSUAA party after the OU game at RPAC.
 - USC Buckeye Bash will probably open around 11 AM PST, for the 5 PM PST game. Parking is very difficult in that area. Bash is across the street from the Coliseum. Pete will get back to Craig if we have 12-15 bandmembers who might be going to the game who would want to play at the bash for food, opportunity to buy tickets to the game.
 - Craig requested that we submit a listing of the Board of Governors segregated by elected members and a second section of Past Presidents and ex-officios. (done)
 - Jeff submitted our club for Gold star status with OSUAA.
 - Jeff announced two TBDBITL Alumni who are becoming OSUAA Board of Director members:

DOUGLAS L. ASCHENBACH '81 - (OSUMB 1978-1980) The Marching Band, Sphinx, and the Student-Alumni Council were some of the organizations Douglas L. Aschenbach was active in at Ohio State as he pursued an undergraduate degree in accounting. As executive vice president of Campus Partners, Aschenbach has the pulse of the university community. He has been actively involved in the development of South



Campus Gateway, a retail, entertainment, office, and residential complex in the University District. Aschenbach's community involvement also includes service on the board of the Wellington School and as the building committee chair for King Avenue United Methodist Church. Aschenbach says being selected as a member of the Marching Band is his favorite Ohio State memory. That eventually led him to become a founder of the Script Ohio Club, which provides private financial support for the band. Prior to joining Campus Partners in 2001, Aschenbach was the sole proprietor of Guided Solutions, a commercial real estate consulting firm in Columbus. He also worked with W. Lyman Case and Co. in Columbus, Karsten Realty Advisors in Los Angeles, and Price Waterhouse in Philadelphia. Aschenbach received his MBA from the University of North Carolina at Chapel Hill in 1985.

JERRY L. CANTERBURY '87 (OSUMB 1981-1985) Ohio State gave Jerry L. Canterbury a full academic scholarship, and he has been paying forward ever since. Canterbury, who earned his undergraduate degree in computer and information science, has been active in several Ohio State alumni clubs and served as president of the clubs in Washington, D.C., and the state of Delaware. In his leadership roles, he brought focus to what he calls "The Four S's": Service to Ohio State alumni; service to current Ohio State students; service to the community; and student recruitment. In 1998 he received the William Oxley Thompson Alumni Award for early career achievement, and he received the Alumni Association's Best Buckeye Award for contributions to club leadership and activities in 1996. As a former member of the Marching Band, Canterbury comes back to campus for the alumni game each fall to march down the field "one more time." Since 1998, Canterbury has served as project manager and senior managing consultant for IBM Corp. Canterbury received his MBA with honors from the University of Georgia in 2005. He and his wife, fellow Ohio State graduate Nancy Canterbury, recently moved from Twinsburg, Ohio, to Holly Springs, N.C.

- c. New Board Member introductions - Jeff welcomed Steve Thompson (OSUMB 1970-73) and also put out a call to all Committee Chairpersons - please let Jeff know if you want to continue as Chairperson for next year or not. (4009 County Rd 98, Mt Gilead OH 43338-9535 (419) 768-3311 bean7411@bright.net)
- d. Committee reports
 - i. Active Band - Willis Burt - good Lakeside concert, two busses, just a delay in eating at Abigail's tea house.
 - Eaton concert was good even though some members were in England
 - Mansfield - the bus didn't show up so we will reimburse those who drove
 - Delphos - good concert, first alumni band script on field at concert site.
 - rehearsals - 7/28, 8/11, 8/25, 9/15, 10/6, 10/20, 11/3.....
 - Aug 3 Sun Worthington Concert on the Green 7 PM
 - Aug 16 Sat Bucyrus Bratwurst Festival - Concert: 2; Parade: 4 PM
 - Aug 30 Sat Ohio Stadium Reunion 2008 - OSU vs. Youngstown State
 - ii. Archive - Dr. Droste - no report - Jeff received a 1945 band recording
 - iii. Audit - no report
 - iv. Awards - voting commenced for the awards and these nominees:
 - o Script Ohio Award - Willis Burt, Dave Carwile, Sandy Johnson.
 - o Elvin Donaldson Award - Walt Neff, Jon Woods. Woods withdrew his name.
 - o Honorary Life Membership - Richard Blatti, Tom Cook, Paul Doerksen, Ken McCoy, Jack Schiff, Jr.Jan Ebert moved that we ask the Awards Committee to handle the OSUAA Alumni Leaders Award on behalf of the club. (Motion deferred to later in the meeting but never re-addressed).
 - v. Computer Support - Ed Franks tdbbitl.com server working well, Ed is working with AOL on spam issues.
 - vi. Development Fund Committee - no report
 - vii. Finance Committee - Brian Golden - he will continue as Chairperson
 - viii. HyperActive Band Committee-Mel Ponzi- see www.tdbbitl.com on the HyperActive page
 - Sat - Aug 2 9:00 PM Party in New Albany - 4918 Brooksvie Circle, New Albany OH
 - Sat - Aug 9 7:30 PM "The Venue" at Smith Bros. Hardware Bldg Wedding Reception
 - Sun - Aug 24 6:00 PM Tailgate Party Feridean Commons, Westerville. This is a repeat for several years now - - good food and drink.
 - Sun - Sep 21 6:30 PM Frank Fetch Park in German Village
 - Fri - Nov 7 8:00 PM Nor Cntl Regnl Vol Conf (4-H) Midwst Conf Centr- Sinclair Rd



Mel is booking for HyperFriday. Cathy asked about food, Mel said there would be some. Sarah asked if we could have someone in a car stop and bring chips and carrots to the rest of the band.

- ix. Legal Review Committee- Gary Leppla - Gary summarized some of the items that have been addressed by the Legal Committee: Bequests, Probate, performance group contracts, mentoring documents, Robert's Rules of Order presentation, Archive agreement, Trademark enforcement/protection (Cameo, Sugardaddy's), Constitutional Review/revisions, D&O liability, etc. The group thanked Gary for his great service. Gary is also working on the upcoming Dayton OSUMB concert on Nov 12. Code of Conduct - continue to table (**Auman/Jordan** - unanimous consent)
- x. Membership Committee - Ryan Rupp - No report. Jeff is processing the dues returns. We are up 50 members over this time last year. \$15,000 collected so far All categories higher. Endowment contribution - \$3,200. Direct to OSU \$3,800
- xi. Nominating Committee - John Gliats submits Steve Thompson and John Wooten.
- xii. Publicity Committee - Dave Carwile - reunion is coming!
- xiii. Reunion Committee - Reunion is Labor Day weekend. The letter is out, due 8/1. There will be multiple additions/changes due to the new ticket policy. Tim Boone had a stroke and can talk but has resigned as Chairperson. We wish Him a speedy recovery. Jan saw him in Bexley on July 4th. Sara will take over As interim Chairperson. Curt Littlegreen documented a lot of the details last year, which are a tremendous help. Ed Franks worked with OSUAA to get the Alumni Assn stats on which of our members are OSUAA, which is a new ticket requirement. Numbering party - 8/12, Stuffing party 8/23 in Band Center Gordon Trumpet Lounge From 9-Noon.
- xiv. Script Ohio Club - Greg Daniel - The SOC Committee's next meeting is 7/28/08 at 6 PM at the Steinbrenner Band Center. Fund totals to date are:

Current Use Fund	309538	\$ 41,107.54 w/\$4,028 on 180 day hold
TBDBITL Scholarship Endowment Fund	607138	\$522,838.27 w/4,290.80 available to spend
Script Ohio Club Endowment Fund	607139	\$ 65,591.59 w/10,125.31 available to spend

Jan Ebert commented that she went to George Souder's funeral today. Doug Weakley played taps. Frank Giampetro told Jan he does speeches all over and opens with George's 1955 Goal post toss at the Rose Bowl.
- xv. Mentoring - Sandra Johnson came to Columbus, met with Jon Woods, and has put in about 1,000 so far on the program. She is working with student volunteers and Ryan and Ed to have a webpage on our website to speed up the matching process. Lisa Galvin will be a weekly presence at the OSUMB rehearsals to give the program a contact point with the students. She thanked Dr. Woods for his support. The Board applauded Sandra for her great efforts with this program.
- xvi. National HyperActive Band Program - no report
- xvii. Travel - Lori Auman-Seymour - the committee has decided to table the Durham, England trip until further notice. 27 musicians from TBDBITL, Central Ohio Brass, Brass Band of Columbus, Scioto Valley Brass and other bands went to the 2008 Miner's Gala. The exchange rate is causing costs to rise out of budget. The committee will continue to meet to plan a 2010 trip.
- xviii. Newsletter Publication - Ron Daron - in the mail soon. Ed found a good printer.
- xix. Adopt-a-Row - no report - Jon Woods sent them a schedule
- xx. TBDBITL License Plates - no report

VI. New Business

- a. Doug Lape stated that OSU Traffic & Parking will no longer allow free parking after September 1. This impacts the lots around the stadium used for Active Band rehearsals. It will also impact the Monday reunion rehearsal next year. Rates are \$1 per hour before 6 pm and a flat rate of \$3 for 6 PM for the rest of the evening. Machines are in the lots now, you put in coin or credit card, receive a printout and put it on your dash. The Executive Committee will discuss this.
- b. Golf outing - Mel Ponzi stated that the new course this year will be Tartan East, the cost to enter is \$125 and there is only room for 144 participants. This is the 20th year, the first year had 13 participants. There will be a hole in one contest too. If you know of companies who would want to be hole sponsors, contact Mel.



- c. Mel asked for opinions about a gig 44 miles away in Urbana October 12, they would pay us and feed us. The Board left it in the HyperActive Band Committee's area of decision.
- d. Behn & Lape invited everyone to their 21 days until kickoff party at the VC on 8/9.

IX. Adjourn

Auman/Lape - (passed)

**Next two meetings: Friday, August 29, 7 PM St. John Arena - annual meeting
Monday, October 13, 2008 7 PM - Longaberger Alumni House**

Respectfully submitted, Pete Boriin, Secretary, TBDBITL Board of Governors

2007-2008 Goals of Board of Governors/Committees:

Mission: The Club is formed to promote the advancement of the interests of The Ohio State University Marching Band and The Ohio State University, and to promote closer fellowship among the alumni of The Ohio State University Marching Band and The Ohio State University. The Club also promotes and supports the mission of The Ohio State University Alumni Association, Inc.

With this mission in mind, the TBDBITL Board of Governors adopts the following goals for 2007-2008:

Board Goal	Committee
1. Increase membership in performing groups and the entire organization. a. Have at least 100 in the active band at rehearsals and events b. Have at least 20 people at each hyperactive band performance c. Have more younger players participate in performing groups d. Have consistent attendance from members with a minimum of 2 on a part e. Create a roster of members of the active and hyperactive bands and make available to organization f. Have performance contracts with all active and hyperactive band customers g. Increase membership in organization by X% h. Discuss need to provide incentive for being a member of organization or performing groups i. Send a survey to membership about reunion to better understand what our customers want from the event j. Encourage participation in reunion by membership k. Develop guidelines and board policy for the establishment of performing groups outside the Central Ohio area	Active Band (a, c, d, e, f) Hyperactive Band (b, c, d, e, f) Membership (g, h) Reunion (i, j) Satellite Groups (k)
2. Celebrate the Club's and Marching Band's past history and recognize the positive contributions of members. a. Start a living history program b. Interview key alumni band persons, including those members from the Bruder and Weigel eras c. Catalog archival material d. Enter into an agreement with the university regarding archival material and access by the club e. Apply for OSU Alumni Association for designation as an outstanding alumni society and gold star status f. Review need to establish additional award categories to recognize contributions of members g. Recognize the contributions of those outside the organization thorough the Certificate of Appreciation program	Archive (a, b, c, d) Awards (e, f, g)
3. Ensure internal organization stability to provide programs needed by the Club and the Marching Band a. Complete audit of Club's financial records by January 2008 b. Complete information systems documentation and develop a comprehensive IT plan c. Ensure disaster recovery plan is in place d. Have a club budget in place by March 2008 meeting e. Investigate investment opportunities to ensure maximum return on investments f. Develop board policy on investments g. Assist performing groups with contract language and ensure contracts are in place h. Review 501(e)(3) tax deductibility issues i. Review corporate chartering and trademark issues to ensure documents are current j. Determine a slate of board members and officers by March 2008 meeting k. Continue with publicity for reunion and goals of Club, including when the \$1 million dollar threshold is reached in the TBDBITL Scholarship fund l. Adjust annual meeting time to encourage better participation by the members m. Clearly document reunion policies and provide for backups to key personnel on the committee n. Publish 4 newsletters to the membership for the 2007-2008 year	Audit (a) Computer Support (b, c) Finance (d, e, f) Legal Review (f, g, h, i) Nominating (j) Publicity (k) Reunion (l, m) Newsletter (n)
4. Provide assistance to the OSU Marching Band through development of programs and/or provision of funds. a. Increase the TBDBITL Scholarship Fund by 10-15% b. Have periodic discussions with band staff to determine what needs the alumni band could provide assistance c. Continue to develop the mentoring program as a way to enhance our association with the current marching band d. Develop board policies to encourage positive interactions between students and alumni e. Evaluate and expand the Adopt-a-row program to encourage participation by members with each row getting 3 meals during the program period f. Complete the gathering of signatures for TBDBITL license plate program g. Develop board statements regarding the disposition of any additional money to the band from license plate program	Dev Fund (a) Mrchg Bnd (b) Mentorg (c, d) AdptaRow (e) Lic Pls (f, g) SOHClb (a, b)
5. Evaluate potential trip opportunities for our membership a. Determine feasibility of trip to an away OSU game in 2008 b. Begin making preliminary arrangements for travel to Europe in 2009	Travel (a, b)



Attachment to Minutes.

(This report was submitted by Treasurer Brian Golden.)

TBDBITL Alumni Club, Inc. Financial Report
EXECUTIVE SUMMARY

Balance Sheet Previous Year Comparison

- One U.S. Bank CD remaining matures in September. Interest has not been credited to TBDBITL Alumni account to date.
- Golf bank account requires update.
- 'Net Income' does not reflect Reunion ticket income since tickets have not been sold to alumni to date.

Profit & Loss Previous Year Comparison

- \$459.01 in 'Endowment Income' received from College Traditions.
- \$3,221.54 in 'Interest Income' received from two matured U.S. bank CDs from March.
- \$8,900 in performance income from Hyper Friday 2007.
- \$17,000 'Contribution to Endowment Fund' made for 2007. \$5,000 contribution made to Endowment in honor of Dick Heine (per 5/12/2008 motion passed by Board).
- \$2,835 paid to America Interstate for Active Band busses to Delphos, Mansfield, Eaton, & Lakeside. All buses have been paid-in-full. Mansfield bus was a no-show. Reimbursed for Mansfield bus. Lakeside required a second bus. Second bus paid-in-full.
- \$8,600 'void' temporary balance sheet offset. Will disappear.

Profit & Loss by Class

- All Active Band concert income accounted for thus far.
- Hyper Band (\$8,900 from Hyper Friday 2007).

Profit & Loss Budget vs. Actual

- *Active Band* – performance income on par with what's budgeted this year.
- *Hyper Active Band* – party expenses incurred in 2007 and paid in 2008.
- *Reunion Game* –
 - No ticket income to date.
 - No registration income to date.
 - Ticket expense under budget for 2008.
- *Script Ohio Club* – most expenses incurred in 2007 and paid in 2008.
- *TBDBITL Club* –
 - Membership income ahead of this time last year.
 - \$2,480 paid twice to OSUMB for berets. One will be applied to 2006-2007 berets, the other for 2008-2009 berets.
 - \$566.24 for 'Mailing & Postage' incurred in 2007 and paid in 2008.
 - \$2,774.87 for 'Printing & Copying' incurred in 2007 and paid in 2008.
 - \$108.40 for 'Supplies' incurred in 2007 and paid in 2008.