



- I. Call to Order - the meeting was called to order at 7 PM 10/13/08 in the Mount Leadership Suite at Longaberger Alumni House by President Jeff Jordan. Jeff presented the OSUAA Outstanding Alumni Society Gold Star award - the first time we have won this. Jeff noted that we won past recognition as an Outstanding Alumni Society (President) : 1993 - (Scharenberg), 1994 (Gandert), 1996 (Graf), 1997 (Gabriel), 1998 (Grossman), 2001 (Cohen), 2002 (Littlegreen), 2003 (Daron), 2004 (Walsh), and 2008 (Jordan)
- Present were: Officers: Jeff Jordan, Ryan Rupp, Brian Golden, Pete Boriin.  
Ex Officio: Dave Carwile, Greg Daniel, Ron Daron, Dr. Paul Droste, Jan Ebert, Ed Franks, John Gliatas, Shelley Graf, Doug Lape, Sara Lawhon, Craig Little, Mel Ponzi, Bill Scharenberg, Tom Trinter, Paul Walsh, and Justin Westrich.  
Board Members:  
2009: Catherine Baird, Heather Blackmon-doForno, Allison Pallard and Todd Seymour.  
2010: Doug Behn, and Willis Burt.  
2011: Wes Clark, Ron Donnell, Dr. Ryan Hanson, Gary Leppla, and Steve Thompson.  
Notifying Unable To Attend: Jim Allen, Denny Beis, Pat Campbell, John De Ring, Sarah Diemand, Sandra Johnson, Adam Prescott, and Cara Ricci.  
Others attending: Gustav Bruder, Cathy Burt, Jen Nailos.
- II. Introduction of Board members - intro, residence, current profession, years/row/instrument
- III. Adoption of Agenda **Trinter/Leppla (passed)**
- IV. Adoption of Minutes 7/21/2008 and 8/30/2008 **Gliatas/Carwile (passed)**
- f. (New Business) Moved up in the agenda to accommodate our guest Jennifer Nailos  
Jennifer is a Higher Education & Student Affairs Master's Degree Candidate. She presented the following handout to the Board for consideration. She stated that this has already been approved by Dr. Jon Woods. Several members pointed out that this is in the interests of supporting the educational endeavors of the University.

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**PURPOSE:** The purpose of the study is to look at specific campus organizations and how these groups build alumni relationships. What are the cultural experiences for members, what values are similar to the greater campus and what are the predicted and actual alumni relationships of these groups will be explored.

**METHOD:** Students and alumni members of campus organizations will be surveyed to collect self-reflective data on their experience and proposed or actual alumni relationships. Current students will also be interviewed to assess the culture and values of the organization.

**SUBJECTS:** Subjects to be recruited include members of two campus organizations, the marching band and glee club, and their alumni. Current students will be contacted for participation through the registration information for the course affiliated with the organization, the alumni participate through the alumni email list serves of the organizations.

**DATA COLLECTION:** The collection of information from the students and alumni will be conducted through an electronic survey that will not identify participants with their responses, and the survey questions will assess the student's relationship with the organization causing no harm to the individual. The students that participate in the interviews are providing observational information on the organization's culture and values, this information will not be connected with the individual, thus causing no harm to the participant. Observational data will be collected to evaluate the culture and values of the organizations. Public resources will be utilized to gather this data.

Data collection will be conducted in several forms. An electronic survey will be distributed to students and alumni, individual interviews to gather group culture and characteristic information will be held and artifact research will be conducted to assess the history of the organizations.

**QUESTIONS:** The questions seek to find trends among the organization members and alumni. Ranging from years and level of involvement in the organization, predicted alumni involvement, satisfaction with the group, experience with tradition and symbolic activities and the reasons for commitment to the organization are measured in the



electronic survey. The interview asks for cultural and descriptive information about the group; this is intended to illustrate similarities and differences between the organizations, which may provide clues to the alumni relationships.

CONFIDENTIALITY: All participants will receive a letter of confidentiality prior to participation in the survey and data collection. Survey participants will not be asked to provide their name or identification. Interview participants will only be identified to schedule a meeting. Their names and identity will not be part of the information gathered, and their responses will not be connected to their identity. The interview is intended to gather descriptive data on the organization only. The existing records included in the data collection include histories of the organizations and previous enrollment numbers.

--- Survey Questions ---

- Do you currently live in the state of Ohio? Yes No
For how many years were you a member of the Marching Band?
Less than 1 year, 1 year, 2 years, 3 years, 4 years, 5 or more years
Are you enrolled in Marching Band because it is
A requirement for your major or degree An elective course
What type of student status did you hold while you were a member of the Marching Band
(select all that apply) Undergraduate Graduate or PhD candidate
Have you ever held a leadership position with the Marching Band? Yes No
Were you a member of a choir or vocal ensemble in high school? Yes No
How connected did you feel to the Marching Band and its members while you were an active member? Very Connected, Somewhat Connected, Somewhat Disconnected, Very Disconnected
How involved were you socially with Marching Band members outside of the classroom?
Very Involved, Somewhat Involved, Somewhat Uninvolved, Very Uninvolved
How important do you feel membership in the Marching Band was for you as a student?
Very Important, Somewhat Important, Somewhat Unimportant, Very Unimportant
Do you feel like your time and contributions were valued by the Marching Band?
Strongly agree, Somewhat agree, Somewhat disagree, Strongly disagree
What are the recognizable symbols of the Marching Band? (open response)
What are traditions of the Marching Band? (open response)
What aspects helped determine your satisfaction with the Marching Band? (select all that apply) Musical performance opportunities; Social activities; Traditions; Meeting people with similar interest; Exclusiveness of the group; Group is recognized on campus; Leadership opportunities; Academics
Are you aware of the Marching Band Alumni? Yes No
Are you currently involved with the Marching Band Alumni? Yes No
If Yes, please share how you are involved: E-mail list serve; Concert attendance; Donations; Events; Tailgate Singing; Other
If No, please share why you are not involved: (open response)

Interview Questions

- What is the mission of the organization?
What population does the organization serve?
What are the traditions of the organization?
What are the symbols of the organization?
How are these symbols presented and when?
Please describe the uniform for your organization?
When is this worn?
What are the values of the organization?
How are students encouraged to participate? (ie how are they recruited and encouraged to stay involved)
How can students join the organization?
How is membership renewed?
What is the environment for your organization?
Where does the organization meet? Please describe
What influence do you believe the environment has on your organization and its members?
Are the facilities accessible at convenient times?
Who uses the facilities? For what purposes?
What makes this organization unique to Ohio State?
How are alumni encouraged to participate? (ie how are they recruited and encouraged to stay involved)
Why do students stay involved in the organization?
Why would alumni want to stay involved in the organization?
What activities and programs are there for alumni?



Discussion commenced and it was noted that "Tailgate Singing" should be changed.

**Motion:** The Board accept and cooperate with the survey **Carwile/Walsh (passed)**

V. Financial Report - Brian Golden

**Balance Sheet Previous Year Comparison**

- \$10,000 CD matured September 5, 2008. Rolled over into new 7 month term.

**Profit & Loss Previous Year Comparison**

- \$1,610 in Reunion instrument rentals due OSUMB.
- Membership dues up from this time last year.
- Performance revenue on track to eclipse 2007 performance revenue.
- Ticket income currently overstated until last two Reunion deposits can be reconciled.
- \$5,000 contribution made to Endowment in honor of Dick Heine for 2008.
- \$2,480 paid twice to OSUMB for berets. Second payment to be applied to 2009 & 2010 seasons.
- Hyper Friday busses paid for already.

**Profit & Loss by Class**

- All Active Band concert income accounted for 2008.
- Hyper Friday busses paid for already.
- Ticket income currently overstated until last two Reunion deposits can be reconciled.
- Friday Bash income: \$830, Friday Bash expense: \$3,428.19

**Profit & Loss Budget vs. Actual**

- *Active Band* - Performance income surpassed budget for 2008!
- *Hyper Active Band* - Hyper Friday income **should** surpass budget for 2008.
- *Reunion Game* -
  - o Registration income surpassed budget for 2008.
  - o Two Reunion deposits yet to be reconciled; ticket income will be adjusted accordingly.
  - o Ticket expense under budget for 2008.
- *Script Ohio Club* - 2007 'Printing & Copying' expense to be adjusted accordingly and taken off 2008 books before year-end.
- *TBDBITL Club* -
  - o Membership income has met budget for 2008.
  - o 2007 'Mailing & Postage' and 'Printing & Copying' expenses to be adjusted accordingly and taken off 2008 books before year-end.

**Ponzi/Gliatas (passed)**

VI. Information Items

a. OSU Alumni Association Report - Craig Little -

- Important Fall dates for 2009:
  - Alumni Band Game - September 5 (Navy)
  - Reunion weekend - September 12 (USC)
  - Athletics Hall of Fame - September 26 (Illinois)
  - First day of class - September 23
- ALC 2009 is scheduled for 10/30 Email Craig with any suggestions and whether you would like a full day or half day
- Buckeye Bash only tickets remain for Northwestern and Illinois. See [www.ohiostatealumni.org](http://www.ohiostatealumni.org) for more info.
- The new Print/Mail coordinator is Mike Pohle. You can reach him at 292-4140. Mike can provide you with quotes and is your contact for all print and mail Jobs as we move to using an outside print and mail vendor.
- Point of Pride- Ohio State hosted the first ever Big Ten Sportsmanship Conference. OSU is being recognized as a leader in addressing fan behavior, so please continue to help us Show Them... We are the Best Fans in the Land. Thank you. Fundraiser - shirts and wristbands... sample order forms go to [www.bestfans.osu.edu](http://www.bestfans.osu.edu)
- Be sure new officer rosters are submitted to Heidi at [glanzman@ohiostatealumni.org](mailto:glanzman@ohiostatealumni.org)
- Information for group orders for Men's basketball has been sent. If you want to do an event for any other sport, please contact the Athletic Ticket office directly at 292-2624 or go online to [www.ohiostatebuckeyes.com](http://www.ohiostatebuckeyes.com) which will direct you to Ticketmaster.
- Joint Alumni Society Tailgate - OSU vs Michigan Hockey - Saturday February 21. Group tickets are \$4 and either a pizza buffet for \$10 or a typical cook-out buffet is \$20 You are buying into the Tailgate (great student-alumni event)



- Homecoming Parade and Pep Rally - Friday, October 24<sup>th</sup> ending at South Oval.
- What can we do to build membership? Engage more students?

- b. Jeff encouraged everyone to sign up for committees
- c. OSUMB Pizza Party - Shelley Graf - 12/3 at the Drake Union 5-8 PM Shelley needs more door prizes to give to the students
- d. Membership statistics as of 10/12/2008

	2007	2008	Difference
Regular	764	<b>810</b>	46
Life	368	<b>392</b>	24
Honorary	11	<b>12</b>	1
Varsity	52	<b>60</b>	8
Total	1195	<b>1274</b>	79

\*these figures do not include registrations submitted with reunion 2008.

VII. Old Business

- a. Adoption of Alumni Band instrument Sign Out Policy - Willis Burt  
 The OSUMB has allocated approximately 50 instruments for Alumni use. Emily Keller will administer these (4 or 5 sousas, efferes, trumpets, Flugels, trombones, baritones, bass drums, alto horns). Additional sousas, f-horns, and percussion should still be signed out from the OSUMB instrument room. Contact Emily at 404-2628 or OSUMB at 292-5969.

**Carwile/Daron (Passed)**

VIII. New Business

- a. Appointment of the following (one vote)
  - Appointment of Assistant Treasurer - Dan Eck
  - Appointment of Assistant Secretary - Heather Blackmon-doForno
  - Appointment of Standing Committee Chairs
  - Active Band Committee - Willis Burt & Bill Scharenberg
  - Archive Committee - Dr. Paul Droste
  - Audit Committee - Doug Behn
  - Awards Committee - Denny Beis
  - Computer Support - Ed Franks
  - Development Fund Committee - Shelley Graf & Adam Prescott
  - Finance Committee - Brian Golden
  - HyperActive Band Committee- Mel Ponzi
  - Legal Review Committee- Catherine Baird
  - Marching Band Committee - Dr. Jon Woods
  - Membership Committee - Ryan Rupp
  - Nominating Committee - John Gliatas
  - Publicity Committee - Dave Carwile
  - Reunion Committee - Sara Lawhon (Honorary Chair: Tim Boone)
  - Script Ohio Club - Greg Daniel
  - Appointment of Ad-hoc Committee Chairs
  - Mentoring - Sandy Johnson
  - National HyperActive band Program - Paul Walsh
  - Newsletter Publication - Ron Daron
  - Adopt-a-Row - Heather Phillips Smith and Dana Smith
  - TBDBITL License Plates - Allison Pallard

**Carwile/Franks (Passed)**

b. Committee reports

- 1. Active Band - Willis Burt - Lakeside concert 2009 is July 25<sup>th</sup>  
 They are looking for a sponsor for Worthington's Memorial Day parade.
- 2. Archive - Dr. Droste - no report
- 3. Audit - Doug Behn - no report
- 4. Awards - Denny passed along that he is working on the awards, report next time.



- 5. Computer Support - Ed Franks - tdbbitl.com server working well, email working. Pete thanked Ed for all of his help in transitioning the print shop and for his support with printing and folding the Skull Session programs, even with a back up generator during the power outages of Hurricane Ike in September in Ohio.

Ed asked to "Provide an area on the website for our members to swap instruments" Board advised him to go ahead, but to consult the legal department. Sale should be between members.

- 6. Development Fund Committee - no report
- 7. Finance Committee - Brian Golden - he will continue to invest in CDs. Brian has requested to move ~\$100,000 into a new CD. The Board approved.
- 8. HyperActive Band Committee-Mel Ponzi- see www.tdbbitl.com on HyperActive page
  - Thu - Oct 23 7:00 PM Paradigm Properties, 2550 Corporate Exchange Dr,
  - Sat - Nov 1 3:30 PM Wed recptn at St. Elizabeth's Ch, 6077 Sharon Woods Blvd.
  - Fri - Nov 7 8:00 PM NCRVC(4-H) Midwest Conf Ctr on Sinclair Rd.
  - Sat - Nov 15 7:15 PM Wed recptn 36 S. Garfield Ave. Columbus
  - Sun - Nov 16 Noon - Clintonville Woman's Club - Let Shelley know of extras
  - Wed - Nov 19 Noon - Dodd Hall - OSU Hospital

Hyperband Contact List

Instrument	Name	Phone Number	Email
Chairman	Mel Ponzi	614-882-9427	MelPonzi@tdbbitl.com
Solo / 1st	John Gliatas	614-397-6714	JohnGliatas@tdbbitl.com
Effer / 2nd / 3rd			
Alto	Terry Kelly	614-264-5114	TerryKelly@tdbbitl.com
Baritone			
Trombone	Paul Walsh	614-864-8542	paulparkguy@aol.com
Percussion	Scott Axel	614-746-8533	scottaxel@gmail.com
Sousaphone	Mel Ponzi	614-882-9427	MelPonzi@tdbbitl.com
Drum Majors	Shelley Graf	614-451-5620	ShelleyGraf@tdbbitl.com

Mel stated that the HyperActive band has had 14 gigs and raised \$7200. HyperFriday schedule is set, it should raise about \$21,000. Police escort for the day is \$1,000.

- 9. Legal Review Committee- Catherine Baird - tightened up HyperBand contract, Created new HyperFriday contract
- 10. Marching Band report - Carwile - trip is to MSU. Schuster Concert in Dayton - hope to make \$100,000 for the band This is a model that could be used all over the state
  - Resolution:** The Board of Governors applauds the OSUMB for a fine Show (TV Land) for the OSU/Purdue game **Franks/Leppla (passed)**
  - Carwile abstained
- 11. Membership Committee - Ryan Rupp - No report.
- 12. Nominating Committee - John Gliats requests names to replace Johnson and Leach.
- 13. Publicity Committee - Dave Carwile - Dispatch had a story reunion weekend. Buckeye Sports Bulletin provided coverage
- 14. Reunion Committee - Sara Lawhon stated that the committee met prior to this meeting. Dr. Droste is looking for ideas for next year's show. Sara pointed out during the introductions that she is Ryan Rupp's wife and he her husband. Droste also pointed out that Jon Waters did a terrific job charting all of us.
- 15. Script Ohio Club - Greg Daniel - The SOC Committee's next meeting is 2/9/09 at 6 PM at the Steinbrenner Band Center. Fund totals to date are:

Current Use Fund	309538	\$ 24,675.54 w/\$12,506 on 180 day hold
TBDBITL Scholarship End	607138	\$524,938.27 w/27,280.84 available to spend



Script Ohio Club Endowm 607139 \$ 66,026.59 w/11,626.62 available to spend

Greg appreciates Ed Franks contributions and Ron Donnell's picture wall.

16. Mentoring - Sandra Johnson submitted the following report on 9/25/08: Governors, I wanted to give you the latest status on the mentoring program:

- (1) Over 100 students have signed up for the program this year.
- (2) Lisa Galvin has graciously volunteered to be the program's student liaison. She will be available to the students on a weekly basis, and will help me ensure that they are getting what they need out of the program.
- (3) A webpage is being developed that will allow students to search the mentor list and request an assignment. Other features such as online feedback and program announcements are planned. This site is being created by two very talented members of the band (Dan Eichel and Pat Wensing) and should be available soon.
- (4) With the help of Lisa Galvin and the band staff, my 2008 student database / spreadsheet is complete. After a preliminary assessment, I believe I should be able to match almost half of the students once I have determined my mentors' availability.

Please feel free to contact me with any questions or comments you may have. Sincerely, Sandy Johnson R-Row 1981-1985  
TBDBITL Alumni Mentoring Program Chair

17. National HyperActive Band Program - no report

18. Travel - no report

19. Newsletter Publication - Ron Daron - in the mail soon.

- a. Ed asked about sending to Big Ten Bands, other alumni societies. Sara Lawhon asked for more discussion on this.

20. Adopt-a-Row - more next meeting, 64 meals, all rows had 3 meals, Ten rows had 4 Half the hosts were new this year. Doug Lape commented that he went in with two other alums and treated the row to BW3 on campus. Mel hosted KL row, 28 kids, City BBQ, sheet cake, 72 cans of pop. Each and every student thanked him and Betsy individually. Transportation to the meals didn't seem to be an issue.

21. TBDBITL License Plates - no report

c. Complimentary membership dues to Active Military TBDBITL Alumni Club members.

Ed Franks made a motion to waive dues for Active Military **Lape/Leppla (passed)**

d. Goals, strategic plan - look over before next meeting:

2008-2009 Proposed Goals of Board of Governors/Committees (DRAFT):

*Mission: The Club is formed to promote the advancement of the interests of The Ohio State University Marching Band and The Ohio State University, and to promote closer fellowship among the alumni of The Ohio State University Marching Band and The Ohio State University. The Club also promotes and supports the mission of The Ohio State University Alumni Association, Inc.*

With this mission in mind, the TBDBITL Board of Governors adopts the following goals for 2007-2008:

Board Goal	Committee
1. Increase membership in performing groups and the entire organization. a. Have at least 100 in the active band at rehearsals and events b. Have at least 20 people at each hyperactive band performance c. Have more younger players participate in performing groups d. Have consistent attendance from members with a minimum of 2 on a part e. Create a roster of members of the active and hyperactive bands and make available to organization f. Have performance contracts with all active and hyperactive band customers g. Increase membership in organization by X% h. Discuss need to provide incentive for being a member of organization or performing groups i. Send a survey to membership about reunion to better understand what our customers want from the event j. Encourage participation in reunion by membership k. Develop guidelines and board policy for the establishment of performing groups outside the Central Ohio area	Active Band (a, c, d, e, f) Hyperactive Band (b, c, d, e, f) Membership (g, h) Reunion (i, j) Satellite Groups (k)
2. Celebrate the Club's and Marching Band's past history and recognize the positive contributions of members. a. Start a living history program b. Interview key alumni band persons, including those members from the Bruder and Weigel eras c. Catalog archival material d. Enter into an agreement with the university regarding archival material and access by the club	Archive (a, b, c, d) Awards (e, f, g)



Board Goal	Committee
e. Apply for OSU Alumni Association for designation as an outstanding alumni society and gold star status f. Review need to establish additional award categories to recognize contributions of members g. Recognize the contributions of those outside the organization through the Certificate of Appreciation program	
3. Ensure internal organization stability to provide programs needed by the Club and the Marching Band a. Complete audit of Club's financial records by January 2008 b. Complete information systems documentation and develop a comprehensive IT plan c. Ensure disaster recovery plan is in place d. Have a club budget in place by March 2008 meeting e. Investigate investment opportunities to ensure maximum return on investments f. Develop board policy on investments g. Assist performing groups with contract language and ensure contracts are in place h. Review 501(c)(3) tax deductibility issues i. Review corporate chartering and trademark issues to ensure documents are current j. Determine a slate of board members and officers by March 2008 meeting k. Continue with publicity for reunion and goals of Club, including when the \$1 million dollar threshold is reached in the TBDBITL Scholarship fund l. Adjust annual meeting time to encourage better participation by the members m. Clearly document reunion policies and provide for backups to key personnel on the committee n. Publish 4 newsletters to the membership for the 2007-2008 year	Audit (a) Computer Support (b, c) Finance (d, e, f) Legal Review (f, g, h, i) Nominating (j) Publicity (k) Reunion (l, m) Newsletter (n)
4. Provide assistance to the OSU Marching Band through development of programs and/or provision of funds. a. Increase the TBDBITL Scholarship Fund by 10-15% b. Have periodic discussions with band staff to determine what needs the alumni band could provide assistance c. Continue to develop the mentoring program as a way to enhance our association with the current marching band d. Develop board policies to encourage positive interactions between students and alumni e. Evaluate and expand the Adopt-a-row program to encourage participation by members with each row getting 3 meals during the program period f. Complete the gathering of signatures for TBDBITL license plate program g. Develop board statements regarding the disposition of any additional money to the band from license plate program	Dev Fund (a) Mrchg Bnd (b) Mentorg (c, d) AdptaRow (e) Lic Pls (f, g) SOhClb (a, b)
5. Evaluate potential trip opportunities for our membership a. Determine feasibility of trip to an away OSU game in 2008 b. Begin making preliminary arrangements for travel to Europe in 2009	Travel (a, b)

e. Baseball caps to Non-returning fourth and fifth year band members. Mel made a motion on behalf of Scott Wise (OSUMB alum) of Oasis Co. For TBDBITL Alumni Club to buy the Scarlet TBDBITL Ball cap for \$10 each from Oasis and give them to the Non-returning fourth and fifth year band members. Here is the 2008 list of **44**:

Natasha Anderson, Andrew J. Babcock, Andrew Bowser, Jennifer Boyee, Jason Branch, Katie E. Brizius, Rachel Bryant, Maria L. Cosenza, Jonathan Denison, Bradley J. Elliott, Chrissy Finnicum, Jordan Friel, Nathan Fuhrman, Jeremy L. Fullam, Aaron Jacobs, Nathan Harris, Kyle Huston, David D. Irick, Mike Jender, Matthew O. Kennedy, Anthony Killian, Aaron J. Koch, Alexis Krenitsky, Holly Jean Lewis, Alexandria Lowe, Sean R. Maloney, Beth Moore, Jessica Mull, Bobby Nguyen, Philip Patzwahl, Jon Picking, Jordan M. Rader, Greg Ramsey, Corey Riley, Tony Robertson, Jeff Rudzinski, Christopher Shaffner, Geoff Stevenson, Erin Stone, Katie Taylor, Ben Wallick, David Wellman, Zack Wilhelm, and Bryan Dean Wilson. **Ponzi/Droste (passed)**

IX. Adjourn

**Leppla/Golden - (passed)**

**Next meetings: Monday, November 10, 2008; Monday, January 12, 2009; Monday, March 9, 2009; Monday, May 11, 2009 all at 7 PM - Longaberger Alumni House**

Respectfully submitted, Pete Boriin, Secretary, TBDBITL Board of Governors

**Appendix:** from Jeff Jordan, Outstanding Club and Society Award - For Events and Activities from 7/1/2007 through 6/30/2008

	<u>POINT S- CLUB S</u>	<u>POIN TS- SOCI ETY</u>	<u>ACTIVITY/EVENT/ADMINISTRATIVE TASK</u>	<u>SUBMITTED/VERIFICATION</u>	<u>DESCRIPTION OF EVENT</u>
<b>BASIC ELIGIBILITY</b>	REQ	REQ	ALC attendance	Brian Golden (treasurer) attended	
<b>REQUIREMENTS</b>	REQ	REQ	Hold one general alumni event per year	Reunion 2007 - 9/1/07	600 plus former OSUMB members in attendance
	REQ	REQ	Submit updated office roster annually	Submitted by Pete Boriin	
	REQ	REQ	Submit membership list annually - if applicable	Submitted by Pete Boriin	



# TBDBITL Alumni Club Board of Governors

Minutes - Monday, October 13, 2008

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	REQ	REQ	Submit financial filing paperwork	Subd by Brian Golden	
	REQ	REQ	All officers and board members are members of the alumni association	Verified by Pete Boriin	
	REQ	REQ	Submit attendance numbers follow'g all events	Submitted following TBDBITL Reunion	
	REQ	REQ	Have a current constitution on file with the Alumni Association	Submitted by Pete Boriin	
	REQ	REQ	Hold elections as outlined in your constitution	Completed by Jeff Jordan/John Glatas	
	REQ	REQ	Hold an annual membership meeting	Reunion 2007 - 9/1/07	
<b>GATEWAY</b>	15	15	Hold a targeted event (i.e. - younger alumni, women, new members...)	Trip to OSU v. Washington football - 9/15/08	Small band group from around country to support OSU Football team.
	15	15	Hold an event with a diversity component		
	10	10	Hold a group outing to attend a non-revenue OSU sporting event	Pep band OSU Wmn's Bball - 12/22/07	Performance by group for women's basketball team
	10	0	Host an OSU Athletic Team at an away game event		
	10	0	Hold a game watch party (1 point per event for a maximum of 10 points)		
	0	5	Hold a game watch party (1 point per event for a maximum of 5 points)		
	10	10	Hold a group outing to cultural or educational event or a family-friendly event	Park of Roses Concert - 5/18/08	Annual concert in Park of Roses for Columbus Civitan Club (part of Civitan summer concert series)
	10	10	Hold a networking event	Mentor/Protégé meeting - 8/31/07	Meeting during reunion of mentors and protégés sponsored by club
	10	10	Produce a newsletter/magazine that adequately summarizes your meetings and events	TBDBITLetter published quarterly	
	10	10	Recognition of alumni through an awards program	Awards made at Reunion 2007 - 9/1/07	Most inspirational bandsperson, Script Ohio Award (for service to OSUMB), and honorary memberships
	10	10	Participate or hold an event in conjunction with an event in your community	Worthington Memorial Day Parade - 5/26/08	Participant in annual memorial day parade for more than 10 years.
<b>BONUS</b>	<b>10</b>	<b>10</b>	<b>Bonus Event - Hold an alumni program not otherwise listed (Continuing Educ Programs)</b>	<b>Wesley Glen Concert - 5/26/08</b>	<b>Performance at retirement/nursing home complex to bring OSU spirit to elderly and confined persons.</b>
			Nominate an alumnus for an OSUAA Award (coming in 2009) - worth 5 points		
<b>STUDENT LOYALTY</b>	10	10	Participate in student recruitment (Junior Night, College Fair, Postcard campaign, Phone Recr.)	Participated in Junior/Senior Night with OSUMB	Program to encourage prospective OSUMB students to attend OSU. Provided information on mentoring program to students and parents.
	0	10	Participate in a student retention event	Adopt-a-Row Program	Program links TBDBITL members and current OSUMB members to provide 1 to 3 meals to students before school starts.
	10	10	Hold a student send-off, welcome event, or graduating senior event	OSUMB Welcome Sub Lunch - 9/07	Membership committee hosted sub party for 250 members of OSUMB to welcome them to the group and to ensure they knew about the alumni club
	10	10	Raise scholarship money on an annual basis	Donations to TBDBITL Scholarship Fund	Donated over \$10,000 to TBDBITL Endowment
	10	10	Develop a student mentorship program (or tap into existing program)	Mentor program - Sandy Johnson	Connection with over 50% of current band to alumni in professional fields. Survey interest of society members during membership drive.
	10	10	Have an endowed scholarship	TBDBITL Endowed Scholarship	
	10	10	Hold a student/alumni event	OSUMB Pizza Party - 11/28/07	End of season pizza party with door prizes for current OSUMB.



	0	10	Include a student on your board	Cara Ricci - Student Member	Head secretary of current OSUMB.
	5	0	Club Scholarship Award information sent on time and in correct format		
	5	5	Have a recent graduate of 5 years or less serve on your board	Sarah Diemand	
	5	5	Present an annual scholarship	TBDBITL Scholarship Funds	Annual presentation of scholarships to OSUMB participants - \$20K to 34 members
<b>BIGGEST AND BEST</b>	15	15	Conduct an annual membership campaign that includes OSUAA Membership	Reunion mailing 2008	Include in mailing process for becoming a member of OSUAA
	15	15	Get 5 alumni to join OSUAA (Never been or lapsed membership of 2 years or more)	Reunion mailing 2008	Will add members to OSUAA who are also coming to TBDBITL reunion.
*	0	10	OSUAA membership of your Constituent base is above the national average, 1 point per percentage		
	10	0	OSUAA membership in your Club area is above the national average, 1 point per percentage		
	10	10	Offer on-line payment options for dues on your web site		
	10	10	Create a strategic plan for your group - that is in alignment with OSUAA strategic plan		
	10	10	Basic Reporting - submit information to OSUAA about events, a recap and photos		
	10	10	On your membership page, have a direct link to OSUAA Membership website page	www.tbdbitl.com	
	10	10	Survey your members annually		
	5	5	Provide benefit package for club/society membership	TBDBITL Business Directory	TBDBITL members offer services to other members as part of their regular businesses. Some offer discounts to club members.
	5	5	Link to the OSUAA Web site on the front page of your website	www.tbdbitl.com	
	5	5	Promote OSUAA membership in your newsletter and other printed materials	TBDBITLetter - Archie Griffin	Requests to include information from the OSUAA (Archie Griffin letters) have been included in TBDBITLetter.
	5	5	Send Thank you notes/Membership Confirmations to new or renewing members		
<b>VIRTUAL ORGANIZATION</b>	15	15	Have an updated Web site, easy to navigate and adheres to logo policies	www.tbdbitl.com	
	10	10	Produce an electronic newsletter	TBDBITLetter pdf included on website	
	10	10	Include club/society photos on your Web site	TBDBITLetter pdf on website	Photos of recent performances and events included in TBDBITLetter
	10	10	Create a feedback email address or form like OSUAA's "Talk to Us" on your web site	tbdbitl.com email addresses	President e-mail serves as a primary contact for questions and feedback.
	10	10	Conduct registration for events on-line		
	10	10	Creative Technology Use - have a Facebook or MySpace Page, use Evite or others for events	Yahoo group	Club has moderated TBDBITL alumni Yahoo group with 345 members
	5	5	Offer online payment options for events		
	5	5	Include a contact e-mail or phone number on your web site	www.tbdbitl.com	Important Contacts link
<b>INFLUENCING PUBLIC OPINION</b>	15	15	Host a community service project or participate in a local community service project	Free performances at local schools - 11/07	Performed at Stewart Alternative School & E Broad Elem during Fri before M game to introduce school spirit and music to innercity students.



	10	10	Send a media release regarding your events	Reunion 2007	Publicity Chair Dave Carwile sends news release to local TV and Radio stations regarding TBDBITL Reunion
	10	10	Share content from The Nutshell with your members	Posted Nutshell on Yahoo group	President posts Nutshell on Yahoo Group
	5	5	Include news from the university in your newsletters (print or electronic)	TBDBITLetter	Articles included Archie Griffin info and past OSU Band historical information
<b>BONUS</b>	<b>10</b>	<b>10</b>	<b>Advocacy program - on behalf of Ohio State or on behalf of your Club/Society</b>	<b>Cruise for Cancer</b>	<b>Club participated in Cruise for Cancer to raise awareness for breast cancer</b>
Total Points Available	430	430			
Starting Base of Award Point	410	410			
Gold Star	340	340	This will increase by 20 points in 2009		
Outstanding Alumni Club/Society	300	300	This will increase by 20 points in 2009		
Honorable Mention	260	260	This will increase by 20 points in 2009		
*			OSUAA will verify this information based on the number of OSUAA dues-paying members within your area of constituency compared to the total number of alumni in that area/group		