



- I. Call to Order - the meeting was called to order at 7:10 PM 10/12/09 in the Mount Leadership Suite at the Longaberger Alumni House by President Ryan Rupp.

Present were: Officers: Ryan Rupp, Dana Smith, Brian Golden, Pete Boriin.

Ex Officio: Dave Carwile, Ray Castle, Greg Daniel, Ron Daron, Dr. Jan Ebert, John Gliatas, Shelley Graf, Doug Lape, Sara Lawhon, Craig Little, Jim Patterson, Heather Smith, Mel Ponzi, Bill Scharenberg, Tom Trinter, and Dr. Jon Woods.

Board Members:

2010: Doug Behn, Denny Beis, Willis Burt, Sarah Diemand, Timm Mackley, Adam Prescott.

2011: Wes Clark, Ron Donnell, Jeff Dury, Dr. Ryan Hanson, Gary Leppla, Steve Thompson.

2012: Catherine Baird, Allison Pallard, Todd Seymour

Notifying Unable To Attend: Heather Blackmon-doForno, Pat Campbell, Kirk Cross, Dan Eck, Ed Franks, Sandra Johnson, Jeff Jordan, and John Wooten.

Others attending: Cathy Burt, Gustav Bruder

Everyone introduced themselves.

- II. Adoption of Agenda

- III. Adoption of Minutes - Meetings on July 13, and September 4, 2009 **Trinter/Carwile (passed)**

- IV. Financial Report - Brian Golden

TBDBITL Alumni Club, Inc. Financial Report EXECUTIVE SUMMARY

Balance Sheet Previous Year Comparison

- *Negative US Bank checking figure does not exist.*
- *'Accounts Receivable' due from Jason Temple re: Reunion reg and membership dues.*
- *'Other Current Assets - Undeposited Funds' figure does not exist.*

Profit & Loss Previous Year Comparison

- *Total income down about 15% from this time in 2008.*
- *Reasons: fewer Friday Bash participants, fewer instrument rentals, fewer Membership Dues, fewer Registrations.*
- *Active Band revenue down \$5,800 from this time last year (No Delphos, No Mansfield concerts in 2009).*
- *Total expenses down about 18% from this time in 2008.*
- *Reasons: No Endowment contribution YTD, No Equipment has been purchased YTD, Friday Bash cost a lot less in 2009, No OSUMB Preseason lunch in 2009, Supplies expenses down, Transportation expenses down.*
- *'Mailing & Postage' -- 'Printing & Copying' 2008 vs. 2009 review needed.*

Profit & Loss by Class

- *Net Income vs. Contribution to Endowment on track.*

Profit & Loss Budget vs. Actual

- *Active Band - Performance revenue down due to fewer concerts in 2009.*
- *Hyper Active Band - Performance revenue should come in above goal.*
- *Reunion Game - Friday Bash & Instrument Rentals revenue just missed goal. Registration revenue & Reunion Food revenue better-than-expected.*
- *Script Ohio Club - Additional DVDs purchased from Doak Ewing.*
- *TBDBITL Club - Membership dues down 9.6% from 2008.*
- *TOTAL - Looks like Membership Dues just missed goal.*

- V. Information Items

- a. Adopt-a-Row update - Heather Smith - In 2006 Curt Littlegreen started this with 18 meals. Hosts usually repeat, they can have a row over to their house, send money, supply gift cards, bring food to the stadium, or take the kids out to dinner. This year there were 24 new hosts, every row had four meals, some rows had seven meals for a total of 82 meals. JI Row is 30 people, KL Row 28, other rows 14. OSUAA advertised in the Nutshell - Scioto County adopted F Row. Glenn



Warren hosts H & M baritone rows at Wesley Glen. Some gave in honor of Richard Brunner, retired Dentist from Portsmouth and trumpet player. 2008 - 62 meals which was up 40% from 2007.

- b. OSU Alumni Association Report - Craig Little
 - Alumni Leaders Council 2009 is Friday, October, 30th
 - Feb 27th hockey night - asked Mel for a HyperActive Band
 - This is the tenth year anniversary of the Longaberger Alumni House
 - Congrats on the Gold Star Alumni Society award
- c. Bylaws have been updated with the new Outreach Recruitment committee
- d. Christy Rosenthal has left the College of the Arts & Sciences for a new development position at the James Cancer Hospital.
- e. Ryan Rupp asked everyone to sign up for committees, the list was passed around
 - Active Band - Willis Burt (co-Chair), Bill Scharenberg (co-Chair), Paul Droste, Jon Waters
 - Adopt-a-Row - Heather Smith (Chair), Allison Pallard, Dana Smith
 - Archive - Paul Droste (Chair), John DeRing, Jim Patterson, Ryan Hanson, Todd Seymour
 - Audit - Doug Behn (Chair), Walt Neff, Shelley Graf, Tom Trinter, John Gliatas, Brian Golden
 - Awards - Denny Beis (Chair), Ron Daron
 - Computer Support - Ed Franks (Chair), Ryan Rupp, John Wooten
 - Development Fund - Shelley Graf (co-Chair), Adam Prescott (co-Chair), Dr. Jon Woods, Jon Waters, Pete Boriin, Brian Berendts
 - Family Events - Doug Lape (Chair), Sara Lawhon, Steve Thompson, Allison Pallard, Catherine Baird
 - Finance - Dan Eck (Chair), Brian Golden, Jeff Dury
 - HyperActive Band - Mel Ponzi (Chair), Ron Donnell, Paul Walsh, Dana Smith, Shelley Graf, Wesley Clark
 - Legal Review - Catherine Baird (Chair), Doug Lape, Gary Leppla
 - License Plates - Allison Pallard (Chair), Jan Ebert
 - Marching Band - Dr. Jon Woods (Chair), Dave Carwile, Brian Golden, Wesley Clark
 - Membership - Dana Smith (Chair), Doug Lape, Kevin Smith, John Gliatas, Greg Daniel, Wesley Clark
 - Mentoring - Sandy Johnson (Chair)
 - National HyperActive Bands - Paul Walsh (Chair), Pete Boriin, Larry Cohen, Doug Lape, John Gliatas, Ken Phillips
 - Newsletter - Ron Daron (Chair)
 - Nominating - Jeff Jordan (Chair), Shelley Graf, Pete Boriin
 - Outreach Recruitment - Gary Leppla (Chair), Paul Droste, Timm Mackley, Sarah Diemand
 - Publicity - Dave Carwile (Chair), Jim Patterson
 - Reunion - Sara Lawhon (Chair), Heather Blackmon-doForno, Allison Pallard, Bill Scharenberg, Tom Trinter, Dana Smith, Roger Gallagher, Ed Franks
 - Script Ohio Club - Greg Daniel (Chair), Denny Beis, Ron Donnell, Shelley Graf, Paul Droste, Pete Boriin, Dr. Jon Woods, Tom Trinter, Ed Franks
 - Travel - _____ (vacant) (Chair), Heather Blackmon-doForno, Paul Droste, Tom Trinter
- f. OSUMB Pizza Party - Dec 2, 2009 -Shelley Graf - come and volunteer - need help!
- g. Annual Holiday Party - Dec 6th, 2-5 PM home of Jim & Lois Allen 3355 Somerford Rd
- h. Reunion Recap - Sara Lawhon - 723 registered, 160 attended, the rest marched.
 - People like email and letters - neither system is perfect, both get bounced back or return mail. Bash worked good, Marshall is the game next year.
- i. Mentoring Committee - Pete read Sandy's report: The TBDBITL Alumni Mentoring Program is now in its fourth season!

Recently I gave my annual presentation to the band at the Friday rehearsal before the reunion game. Dr. Jon Woods and Assistant Director Jon Waters were gracious enough to give me time to speak with the students regarding the program during their hectic schedule. The band staff has been incredibly supportive of the program and views it as a valuable asset for the students as well as a recruiting tool for future band members.



This year the program's website is being hosted by the College of Arts along with the marching band website. In the past Dan Eichal, fifth year member of A-Row, had graciously hosted the webpage along side the A-Row site. Pat Wensing, fifth year member and squad leader of X-Row, has been tirelessly supporting webpage development and has recently implemented database capabilities along with online registration for the students. These improvements greatly reduce the workload for me as well as the student band staff. The efforts of these two gentlemen along with Cara Ricci, head secretary of the band, have proven invaluable in keeping the mentoring program moving forward. I can't thank them enough.

Lisa Galvin, member of R-Row 1979-1983 and marching band staff arranger, is returning as the program's student liaison. She attends rehearsal once a week, and is available to the students when they have any questions or issues concerning the program. She is my local proxy and has been very important to the mentoring program's success.

Over the summer, a current member of the marching band and mentoring program participant contacted me asking for help. Sarah is a fifth year member and squad leader of R-Row and a graduate student in Physical Therapy. She had the opportunity to choose a clinical rotation in Falcon, Colorado, just east of Colorado Springs and south of Denver. Sarah asked me if there were any alumni in the area, and if they could help her with locating an apartment for the month of her clinical. She was willing to pay rent and do household chores to cover room and board if she could stay with an alumnus. Sarah receives credit for her participation in the clinical, but no financial compensation. I contacted all of the band alumni in Colorado to see if anyone could help. The alumni band certainly stepped up! Three alumni generously opened their homes to her, Kelly McCormick of Centennial, Colorado (A-Row 1980-1983), Mark Bennet of Colorado Springs, Colorado (Trumpet 1975-1979) and Dick Sevitts of Payton, Colorado (X-Row early 1960s). Sarah will be staying with Dick Sevitts and his wife Pat. They have offered Sarah a place to stay as a member of their family, refusing any compensation. What makes this such a great fit for Sarah is that Dick and Pat live only three miles from the clinic where Sarah will be working for the month of March.

I am constantly impressed with how our alumni go the extra mile for the members of the marching band, especially through the mentoring program. It makes me very proud to be a part of this wonderful organization. I can't thank all of you enough for your tireless efforts and your amazing generosity! If you would like to participate in the mentoring program, please contact me at sandrajohnson@mindspring.com. GO BUCKS!!!!!! Sandy Johnson R-Row 1981-1985 Boulder, Colorado (Creator of TBDBITL Alumni Mentoring Program)

- j. National HyperActive Band Program update (Pete read) : Board Member Heather Blackmon-DoForno sends this update on the Chicago area National HyperActive Band group: Heather is working with the President of the Chicago OSU Alumni Club and she is really excited to have us start playing at game watch parties. We have spoken with the three "official" OSU bars here in Chicago and they are all on board. In terms of fundraising, we will start with 1) selling OSUMB CD's and 2) when we perform, we will get the proceeds of the weekly 50/50 raffle the Chicago Club does at the game watch parties (about \$150). We are also allowed to just 'pass the hat'. Now all I need is a solid commitment from a somewhat balanced group in order to schedule our first performance.
- k. OSUMB Update - Dr. Jon Woods - 32 HS bands (2700 musicians) at Buckeye Invitational, November concert is in Mansfield, Erie County Alumni Club is hosting OSUMB at Kalahari Indoor water resort on the way to Michigan. Contact them for special buckeye package for game watch party, buffet, discount rooms. Great new staff with Kyle Huston and Chris Hoch. Marcia and Keith Neel from Las Vegas (school music administrator) adopted last week's halftime. This has been done at other colleges, namely Wisconsin. Christy Rosenthal worked on this.

VI. Old Business

- a. Drum Major policy - see appendix - Item 4c of previous policy was incorporated into 4b. Motion to accept **Graf/D. Smith passed**

VII. New Business



- a. Appointment of standing committee chairs:
 - i. Active Band Committee - Willis Burt & Bill Scharenberg
 - ii. Archive Committee - Dr. Paul Droste
 - iii. Audit Committee - Doug Behn
 - iv. Awards Committee - Denny Beis
 - v. Computer Support - Ed Franks
 - vi. Development Fund Committee - Shelley Graf & Adam Prescott
 - vii. Finance Committee - Dan Eck
 - viii. HyperActive Band Committee- Mel Ponzi
 - ix. Legal Review Committee- Catherine Baird
 - x. Marching Band Committee - Dr. Jon Woods
 - xi. Membership Committee - Dana Smith
 - xii. Nominating Committee - Jeff Jordan
 - xiii. Publicity Committee - Dave Carwile
 - xiv. Reunion Committee - Sara Lawhon
 - xv. Script Ohio Club - Greg Daniel
 - xvi. Outreach Recruitment - Gary Leppla

- b. Appointment of Ad-hoc Committee Chairs
 - i. Mentoring - Sandy Johnson
 - ii. National Hyperband Program - Paul Walsh
 - iii. Newsletter Publication - Ron Daron
 - iv. Adopt-a-Row - Heather Phillips-Smith and Dana Smith
 - v. TBDBITL License Plates - Allison Pallard

Accepted unanimously

Active Band reported basketball games coming up. Attend Rehearsal! Rehearsal schedule: Oct 19, Nov 2, 16
 Droste requested that we collect instruments, set up a fund to acquire used instruments - \$3,500 - put it in the 2010 budget for consideration by the Finance committee.

Archive committee seeks permission to contact Scotty Gilmore about photos. The Board felt positively about this. Gary Leppla will go with Paul D.

Development Fund - Shelley would like to set up the Kroger rewards program. (OK)

HyperActive Band reported - a few openings for HyperFriday. Since Mel has been chairman, the group has earned over \$100,000. Everyone applauded Mel! Golf outing bought OSUMB ball caps (225) and new A/V equipment. Buckeye Cruise for Cancer donated \$1,000 to the golf outing and a cruise for two. Mel asked for 2nd and 3rd trumpets to return folders. gigs See www.tbdbitl.com HyperActive page

Fri - Oct 16 6:15 PM - Hyatt Regency Columbus	Columbus Marathon Expo
Fri - Nov 06 6:45 PM - Little Turtle Golf Club	Westerville OH
Sun - Nov 15 12:00 PM - Clintonville Womens' Club	3951 N High St
Wed - Nov 18 12:00 PM - Annual Dodd Hall Gig	480 W 9th Ave,
Chairman	Mel Ponzi 614-882-9427 MelPonzi@tbdbitl.com

Solo / 1st	vacant	
Effer / 2nd / 3rd	vacant	
Alto	vacant	
Baritone	vacant	
Trombone	Paul Walsh	614-864-8542 paulparkguy@aol.com
Percussion	Dana Smith	614-267-6690 danasmith@tbdbitl.com
Sousaphone	Mel Ponzi	614-882-9427 MelPonzi@tbdbitl.com
Drum Majors	Shelley Graf	614-451-5620 ShelleyGraf@tbdbitl.com

Script Ohio Club - Greg Daniel & Shelley submitted these numbers as of 9/28/09
 Current Use Fund 309538 \$ 21,871.05 and 12,292.31 on 180 day hold
 TBDBITL Scholarship Fund 607138 \$573,874.27 and 42,258.35 available to spend
 Script Ohio Club Endowm 607139 \$ 73,139.59 and -7,998.39 income

- c. Goals - Strategic Planning -
 - Survey results - Priority #1 - Highest Priority - High Value, Low Difficulty Operational
 - o Two non-performance events, involving families by 2015 - new Family events committee formed, Doug Lape to be the Chair.



Lawhon/Carwile (passed)

- o OSUAA recognizes TBDBITL Alumni Club as outstanding society - done - Executive Committee to take this goal
- o Everybody has required communication - all committees try to improve, need phone tree - more on this one.
- o No goal conflicts between TBDBITL Alumni Club and OSU Marching Band Executive Committee will meet with OSUMB staff to ensure collaboration We have had great collaboration recently and for many years

Reunion

- o Family friendly reunion event by 2011 - Reunion committee will take this one.

Survey results - Priority #2 - High Value, High Difficulty

All other items except one fell in this category. These items should Be prioritized by considering both value and difficulty. One method for Doing this is to rank them based on their value/difficulty ratio

Events break even within three years	1.495
Minimum of two players on each part	1.464
Balanced instrumentation	1.378
Member retention 'Until death do us part'	1.354
20 attendees at all HyerActive Band events	1.288
5% young member participation within three years	1.191
5% annual increase in alumni participants	
Mentorship program	1.164
15-30% member participation within 4-10 years	1.150
\$1 million principal balance in TBDBITL	
Scholarship fund by 2010 (currently \$566K)	1.142
100 attendees at events and rehearsals	1.116
25% of marching band graduates join TBDBITL A/Club	1.110
Paid membership = 55% of those eligible by 2012	1.107
1000-1500 members sign up and 750 march at reunion	1.058
5% annual growth in members and revenue	1.022
Paid membership = 75% of those eligible by 2020	0.986
\$10.5 million principal balance in TBDBITL	
Scholarship fund by 2015 *	0.980
Five satellite bands within five years	0.900
All marching band graduates join TBDBITL A/Club	0.788
Full scholarship for all OSUMB students	0.683

*(this would allow for full in-state tuition for 225 OSUMB members for Autumn Quarter at 2009 tuition rate - which happens at other college bands - yes, several others -- Pete)

IX. Adjourn

Daron/Baird - (passed)

Respectfully submitted, Pete Boriin, Secretary, TBDBITL Board of Governors

Appendix A:

Reunion Drum Major Policy

October 12, 2009

Policy Statement

It is an honor to be selected as Drum Major of The Ohio State University Marching Band (OSUMB) during one's time at the university. With that selection come certain inherent privileges of participation in the annual TBDBITL reunions held annually at the university.

With this in mind, the Board of Governors adopts the following policy and procedure regarding the selection and participation of drum major in the annual reunion.



1. All drum majors and assistant drum majors who wish to participate in the reunion event shall be members in good standing, as defined by the Constitution and Bylaws of the TBDBITL Alumni Club.
2. Only persons selected as Drum Major or Assistant Drum Major of the OSUMB shall be eligible to participate as a drum major in the TBDBITL reunion, including during Skull Session, pre-game, halftime and postgame performances.¹ Others, including those who served as D-Row² and regular members of the marching band, shall not be eligible to participate as drum majors at the reunion event.
3. All former Drum Majors and Assistant Drum Majors shall be eligible to participate in the Traditional Ramp Entrance maneuver and formation on an equal basis. The drum majors participating during the event shall determine the order and position of participating drum majors based on consensus discussion.
4. All former Drum Majors and Assistant Drum Majors shall be eligible to lead an alumni band Script Ohio using the following prioritization and procedure:
 - a. Eligible drum majors and assistant drum majors shall have attended at least one TBDBITL reunion in the last five years prior to being considered to lead an alumni band Script Ohio. Those persons who do not meet this initial eligibility threshold will not be considered for leading an alumni band Script Ohio.
 - b. The Reunion Committee Chair shall designate a point of contact within the alumni band drum majors to coordinate the selection of alumni drum majors and assistant drum majors who sign up by the deadline for application and who have indicated an interest in leading the Script Ohio. The point of contact will ensure the applicants meet the criteria found in #4a. After this determination, the point of contact will determine the length of time since each alumni band drum major and assistant drum major has lead the Script Ohio for the reunion. The drum major and/or assistant drum major with the longest length of time since leading the Script Ohio will be assigned a script by the point of contact. (West or East).³ The drum major and/or assistant drum major has the privilege of not accepting the position to lead the Script Ohio, at which point, the next name on the list shall be provided the opportunity to lead a Script Ohio.⁴
5. The Executive Committee may, in extraordinary circumstances, waive the provisions of #4, in consultation with the participating drum majors and assistant drum majors, to accommodate particular circumstances of drum major selection. This limited waiver should be exercised in situations including, but not limited to, availability of a particular drum major to be present at the reunion and age or health condition when this extraordinary course is in the best interest of the TBDBITL Alumni Club.

¹ Drum Major and Assistant Drum Major are defined as the person(s) who have been selected in accordance with the requirements established by OSUMB for those positions, have been so designated by the Director of that organization and who has been carried on the rosters of the OSUMB and TBDBITL Alumni Club in those roles. A person shall be designated and considered at the highest role designated (e.g., a person who has been assistant drum major and drum major shall be considered a drum major for purposes of this policy).

² D-Row is defined as those students who participated as drum major understudies but were never selected as Drum Major or Assistant Drum Major of The Ohio State University Marching Band

³ Only persons who have been named Drum Major of the OSUMB shall be listed in this manner.

⁴ The point of contact should consult with the Director of the TBDBITL Alumni Band prior to contacting the drum majors about the prospect of participation.